

METROPOLIS SPONSORSHIPS

By becoming a sponsor at Metropolis Performing Arts Centre, your business can create a unique and highly visible marketing presence for a diverse range of audiences. Metropolis' standard and customizable packages provide opportunities to engage businesses of all sizes and investment levels.

MARKETING CHANNELS

Metropolis sponsors have access to a broad range of marketing channels, including:

- Metropolis Website (www.MetropolisArts.com)
- Annual and Seasonal Programming Brochures
- Lobby and Entryway Posters
- Monthly Postcards - Direct Mail
- Targeted E-blasts
- Press Releases
- Newspaper Ads
- Playbill Recognition
- Inserts in Metropolis' Ticket Envelopes and/or Playbills
- Access to Metropolis' Invited Dress Rehearsals
- Use of Metropolis' Lobby Display Case and TV Monitor
- Box Office - Lobby TV Monitor
- House Announcements...and more

Quantities and types of materials used above vary by show and performance dates.

Metropolis can also create sponsorship packages based on in-kind donations for certain items and services.

To secure your *tax-deductible* sponsorship opportunity or for more information regarding the marketing channels or impression data, contact Director of Development, Randal Ann Klapproth at rklapproth@metropolisarts.com or call 847-818-6393.



ADDITIONAL SPONSORSHIPS

- BUSINESS PARTNER** - Display Company Logo on Metropolis' Lobby Poster and Receive Name Recognition in Metropolis' Playbill. Annual Sponsor - \$500
- TICKETS FOR HOPE** - Grant the experience of live theater to those in need through our Tickets for Hope Program.
- TUITION ASSISTANCE** - Help provide access to the arts by contributing funds towards our Tuition Assistance Program for our School of the Performing Arts.

METROPOLIS

PERFORMING ARTS CENTRE



METROPOLIS SPONSORSHIPS



For more information contact
Director of Development, Randal Ann Klapproth at
rklapproth@MetropolisArts.com, call 847-818-6393 or please fill out the
Metropolis Sponsorship Form and return in the envelope provided.

LEADING SPONSORSHIPS

Impression data available upon request

GRAND SPONSOR – *Theatre Naming Rights*
• 3-5 Year Commitment - Call for Pricing

SEASON SPONSOR – *Presenting Sponsor of Metropolis' Entire Season of Shows*
• Annual Sponsorship - Call for Pricing

SUBSCRIPTION SERIES SPONSOR – *Title Sponsor for Metropolis' Entire Subscription Series of Theatrical Productions*
• Annual Sponsorship - Call for Pricing



SERIES SPONSORSHIPS

Sponsor One of Metropolis' Popular Programming Series
Impression data ranges from approximately 380,000 - 5,500,000



LIVE MUSIC SERIES SPONSOR
• Annual Sponsorship - \$15,000

COMEDY SERIES SPONSOR
• Annual Sponsorship - \$10,000

ARTIST LOUNGE LIVE SERIES
• Annual Sponsorship - \$5,000

CHILDREN'S SERIES SPONSOR
• Annual Sponsorship - \$2,500



INDIVIDUAL SHOW SPONSORSHIPS

Sponsor a Single Show from Metropolis' Exciting Line-up of Entertainment
Impression data ranges from approximately 98,000 - 4,400,000

SINGLE SUBSCRIPTION SHOW SPONSOR
• Supporting Sponsor – Single Show - \$10,000

SINGLE HOLIDAY PRODUCTION
• A Christmas Carol/The Second City - \$5,000 each

SINGLE LIVE MUSIC SPONSOR
• Supporting Sponsor - \$1,000
• Major Artist - Call for Pricing

SINGLE COMEDY SHOW SPONSOR
• Supporting Sponsor - Single Performance - \$1,000

SINGLE CHILDREN'S SHOW SPONSOR
• Supporting Sponsor - Single Children's Show - \$1,000



FUNDRAISING EVENTS SPONSORSHIPS

Three Signature Events that Bring the Community Together in Support of Metropolis Throughout the Year
Approximately 442,000 impressions

SEASON SPECIAL FUNDRAISING EVENTS SPONSOR - *Three Events*
• Annual Sponsorship - \$5,000

SINGLE EVENT SPONSOR – *Choose the Event that Best Suits Your Business*

Metropolis Wine Tasting - January

- A great post-holiday event to enjoy sampling a wide array of delicious wines, hors d'oeuvres and raffle prizes.
- Choose from a variety of exciting packages available from \$150 to \$1,000.



Metropolis Gala - April

- Metropolis' grandest event of the year. A black-tie optional gala to support Metropolis and celebrate its upcoming season.
- Join and support this elite event starting at \$500 up to maximum impact at \$5,000.



Metropolis Sunday Soiree - October

- Shopping, hors d'oeuvres, raffle prizes plus entertainment designed specifically for ladies.
- Participate from as little as \$150 up to full benefits at \$1,000.

